



EMPA NEW ZEALAND 2024

New Zealand's disaster and emergency communications conference

Day 1 - THURSDAY 7 NOVEMBER

08:00 - 16:30	CONFERENCE REGISTRATION OPEN		
	<i>Session Chair: Karl Ferguson, Conference Chair</i>		
09:00 - 09:10	Mihi whakatau / Welcome		
09:10 - 09:40	WELCOME ADDRESS: Hon. Mark Mitchell , Minister for Emergency Management		
09:40 - 10:30	KEYNOTE: Misinformation Sean Howard , CEO, WPP Government and Public Sector Practice		
10:30 - 11:00	MORNING TEA		
	<i>Session Chair: Glyn Walters</i>		
11:00 - 11:30	Red Cross experience with social media during North Island severe weather events Libby Greville , Red Cross		
11:30 - 12:10	CONTROLLERS' PANEL: lessons learned from the front line Richard McNamara Rachael Kelleher , Auckland Council Roger Ball , NZ Ministry of Foreign Affairs and Trade		
12:10 - 13:00	LUNCH		
	Afternoon workshops - must be pre-booked		
13:00 - 14:30	WORKSHOP 1 PIM 101 / Refresher Michele Poole , Fire and Emergency NZ Jo Davidson , Auckland Council Glyn Walters , Marlborough District Council	WORKSHOP 2 Social Media in Crises Seamus Boyer	WORKSHOP 3 Emotional fitness: Making a plan to last the distance Kathryn Ruge Engaging People
14:30 - 15:00	AFTERNOON TEA		
	Afternoon workshops - must be pre-booked		
15:00 - 16:30	WORKSHOP 1 PIM 101 / Refresher Michele Poole , Fire and Emergency NZ Jo Davidson , Auckland Council Glyn Walters , Marlborough District Council	WORKSHOP 2 Social Media in Crises Seamus Boyer	WORKSHOP 3 Emotional fitness: Making a plan to last the distance Kathryn Ruge Engaging People
16:30	Close		
18:30	CONFERENCE DINNER - TE PAPA, WELLINGTON		

Programme subject to change.

Current at 3/9/2024

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Day 2 - FRIDAY 8 NOVEMBER

08:30 - 16:00	CONFERENCE REGISTRATION OPEN	
	<i>Session Chair: Emily Watt</i>	
09:00 - 09:40	KEYNOTE: Andrew Campbell , former Chief Press Secretary, Prime Minister's Office National administration through constant crises	
09:40 - 10:15	KEYNOTE: Philippe Borremans , Risk, Crisis and Emergency Communications expert, Editor 'Wag the Dog'. Artificial Intelligence as a tool for emergency management [Online from Portugal]	
10:15 - 10:45	MORNING TEA	
	<i>Session Chair: Sonia Gerken</i>	
10:45 - 10:50	Awards for Excellence in Emergency Communications - Research category winner	
10:50 - 11:25	The Combustible Summer - Fire and Emergency NZ's PIM response to the 2024 Canterbury and Port Hills wildfires Michele Poole , National Advisor, Public Information Management, Fire and Emergency NZ	
11:25 - 12:00	Animal welfare and disease control	Dr John Roche , Ministry for Primary Industries
12:00 - 12:10	Awards for Excellence in Emergency Communication - Readiness & Resilience and Media category winner	
12:10 - 13:00	LUNCH	
	<i>Session Chair: Sam Rossiter-Stead</i>	
13:00 - 13:10	Awards for Excellence in Emergency Communications - Response category and Recovery category	
13:10 - 13:55	MEDIA PANEL - TBC	Kate Gudsell , Radio NZ
13:55 - 14:20	AFTERNOON TEA	
	<i>Session Chair: Jeremy Hillman</i>	
14:20 - 15:00	PANEL: Recovery Communications: Working together towards better outcomes Mark Trudinger , Northland CDEM Diane Sutherland and Linda Greenalgh , Tamaki Makaurau Recovery Office	
15:00 - 15:05	CLOSING ADDRESS Karl Ferguson , Conference Chair	
15:05	CLOSE	

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