



# EMPA NEW ZEALAND 2024

New Zealand's disaster and emergency communications conference

## Day 1 - THURSDAY 7 NOVEMBER

08:00 - 16:30	<b>CONFERENCE REGISTRATION OPEN</b>		
	<i>Session Chair: Karl Ferguson, Conference Chair</i>		
09:00 - 09:10	<b>Mihi whakatau / Welcome</b>		
09:10 - 09:40	<b>WELCOME ADDRESS: Hon. Mark Mitchell</b> , Minister for Emergency Management		
09:40 - 10:30	<b>KEYNOTE: Rumour, Lies and Misinformation</b> <b>Sean Howard</b> , CEO, WPP Government and Public Sector Practice		
10:30 - 11:00	<b>MORNING TEA</b>		
	<i>Session Chair: Glyn Walters</i>		
11:00 - 11:30	<b>Cyclone Gabrielle, COVID-19, Kaikoura earthquakes: A social licence view of recent major events</b> <b>Libby Greville</b> , At Large		
11:30 - 12:10	<b>CONTROLLERS' PANEL: lessons learned from the front line</b> <b>Richard McNamara</b> <b>Rachel Kelleher</b> , Auckland Council <b>Roger Ball</b> , NZ Ministry of Foreign Affairs and Trade		
12:10 - 13:00	<b>LUNCH</b>		
	Afternoon workshops - must be pre-booked		
13:00 - 14:30	<b>WORKSHOP 1</b> <b>PIM 101 / Refresher</b> <b>Michele Poole</b> , Fire and Emergency NZ <b>Jo Davidson</b> , Auckland Council <b>Glyn Walters</b> , Marlborough District Council	<b>WORKSHOP 2</b> <b>Social Media in Crises</b> Seamus Boyer	<b>WORKSHOP 3</b> <b>Emotional fitness: Making a plan to last the distance</b> <b>Kathryn Ruge</b> Engaging People
14:30 - 15:00	<b>AFTERNOON TEA</b>		
	Afternoon workshops - must be pre-booked		
15:00 - 16:30	<b>WORKSHOP 1</b> <b>PIM 101 / Refresher</b> <b>Michele Poole</b> , Fire and Emergency NZ <b>Jo Davidson</b> , Auckland Council <b>Glyn Walters</b> , Marlborough District Council	<b>WORKSHOP 2</b> <b>Social Media in Crises</b> Seamus Boyer	<b>WORKSHOP 3</b> <b>Emotional fitness: Making a plan to last the distance</b> <b>Kathryn Ruge</b> Engaging People
16:30	Close		
18:30	<b>CONFERENCE DINNER - TE PAPA, WELLINGTON</b>		

Programme subject to change.

Current at 7/10/2024

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## Day 2 - FRIDAY 8 NOVEMBER

08:30 - 16:00	<b>CONFERENCE REGISTRATION OPEN</b>	
	<i>Session Chair: Emily Watt</i>	
09:00 - 09:40	<b>KEYNOTE: Andrew Campbell</b> , former Chief Press Secretary, Prime Minister's Office Leading through crisis - lessons from unprecedented times	
09:40 - 10:15	<b>KEYNOTE: Philippe Borremans</b> , Risk, Crisis and Emergency Communications expert, Editor 'Wag the Dog'. Artificial Intelligence as a tool for emergency management [ <b>Online from Portugal</b> ]	
10:15 - 10:45	<b>MORNING TEA</b>	
	<i>Session Chair: Sonia Gerken</i>	
10:45 - 10:50	<b>Awards for Excellence in Emergency Communications - Research category winner</b>	
10:50 - 11:25	<b>The Combustible Summer - Fire and Emergency NZ's PIM response to the 2024 Canterbury and Port Hills wildfires</b> <b>Michele Poole</b> , National Advisor, Public Information Management, Fire and Emergency NZ	
11:25 - 12:00	<b>Strengthening the primary sector: strategies for emergency management and crisis response</b>	<b>Dr John Roche</b> , Ministry for Primary Industries
12:00 - 12:10	<b>Awards for Excellence in Emergency Communication - Readiness &amp; Resilience and Media category winner</b>	
12:10 - 13:00	<b>LUNCH</b>	
	<i>Session Chair: Sam Rossiter-Stead</i>	
13:00 - 13:10	<b>Awards for Excellence in Emergency Communications - Response category and Recovery category</b>	
13:10 - 13:55	<b>MEDIA PANEL</b>	<b>Kate Gudsell</b> , Radio NZ <b>Kate Nicol-Williams</b> , TV1 News <b>Lauren Crimp</b> , Radio NZ
13:55 - 14:20	<b>AFTERNOON TEA</b>	
	<i>Session Chair: Jeremy Hillman</i>	
14:20 - 15:00	<b>PANEL: Recovery Communications: Working together towards better outcomes</b> <b>Mark Trudinger</b> , Northland CDEM <b>Diane Sutherland</b> and <b>Linda Greenalgh</b> , Tamaki Makaurau Recovery Office	
15:00 - 15:05	<b>CLOSING ADDRESS</b> <b>Karl Ferguson</b> , Conference Chair	
15:05	<b>CLOSE</b>	

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