

Weekly Risk, Crisis and Emergency Comms Updates



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Thank you & additional resources

Dear colleague,

I wanted to extend my heartfelt thanks for your questions and interest at the conference.

As we explored, the integration of AI in the field of crisis and emergency communication opens up vast opportunities for more efficient and effective preparedness, response and recovery.

I hope you found the insights and examples valuable for your own professional endeavours.

To further support your journey in mastering crisis and emergency communication, I've compiled a selection of resources that I believe you'll find beneficial:

- [Get a free digital copy of my book Mastering Crisis Communication with ChatGPT](#) - use promo code **GXODY2NQ** for 100% discount.
- [The Crisis Resource Hub, my online library of guides and templates.](#)
- [The Crisis Communication Role Player GPT](#) (requires a ChatGPT account but free to use)
- Tools discussed/mentioned: [Perplexity AI](#) - [TypingMind](#) - [Yoodli](#) - [Structured Prompt](#)

For those of you who would like to get started with prompting, here are two resources I would recommend:



Learn Prompting: Your Guide to Communicating with AI

Learn Prompting is the largest and most comprehensive course in prompt engineering available on the internet...

<https://learnprompting.org/>

Prompt Engineering Guide – Nextra

A Comprehensive Overview of Prompt Engineering

<https://www.promptingguide.ai/>

I would also love to stay connected and continue our conversation. Feel free to reach out via email phil@riskcomms.com or connect with me on [LinkedIn](#).

My weekly, free newsletter

By subscribing to my newsletter, [Wag The Dog](#), you'll receive regular updates, tips, and insights on the latest trends and good practices in risk, emergency and crisis communication.

Thank you once again for your participation and interest. I look forward to connecting with you and seeing how we can continue to advance our profession together.

Best regards,

Philippe Borremans.

Crisis, Risk and Emergency Communication Consultant