

**“Together we will build a stronger,  
more prepared, and more resilient  
nation.”**

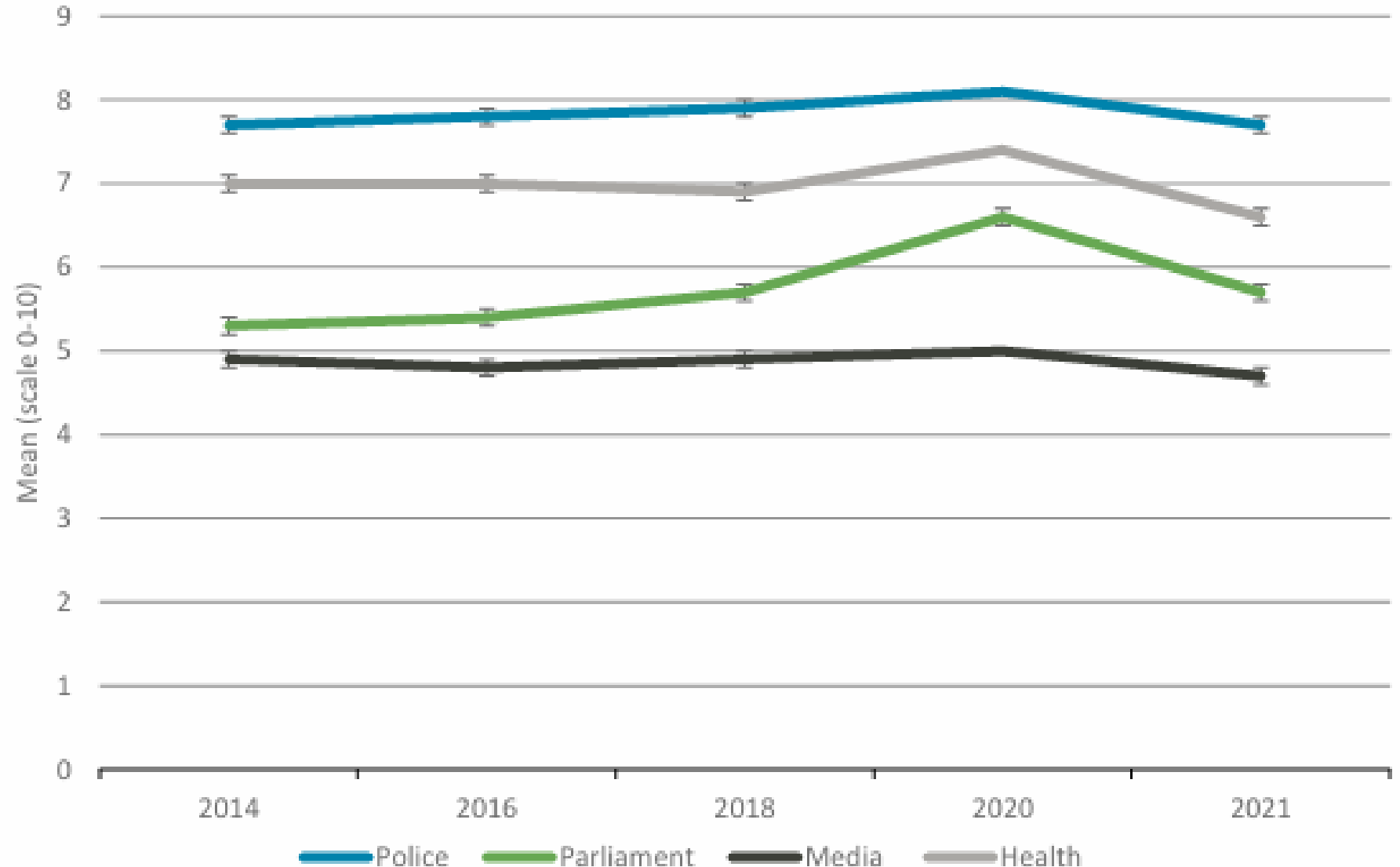
Hon. Minister Mark Mitchell,  
Government response to the Report of the Government Inquiry into the Response to the NISWE

**Cyclone Gabrielle, Covid-  
19 and the Kaikoura  
earthquakes  
A social licence view of  
recent major events.**

# Social cohesion

“Institutional trust, trust in other people, sense of belonging, and a sense of safety are all important measures of people feeling part of society.”

Wellbeing and  
Housing Statistics  
Manager Sarah Drake



# Social license

"Our communities and local bodies play a central role in the emergency management system."

Minister Mark Mitchell,  
Government response to the Report of the  
Government Inquiry into the Response to the  
NISWE

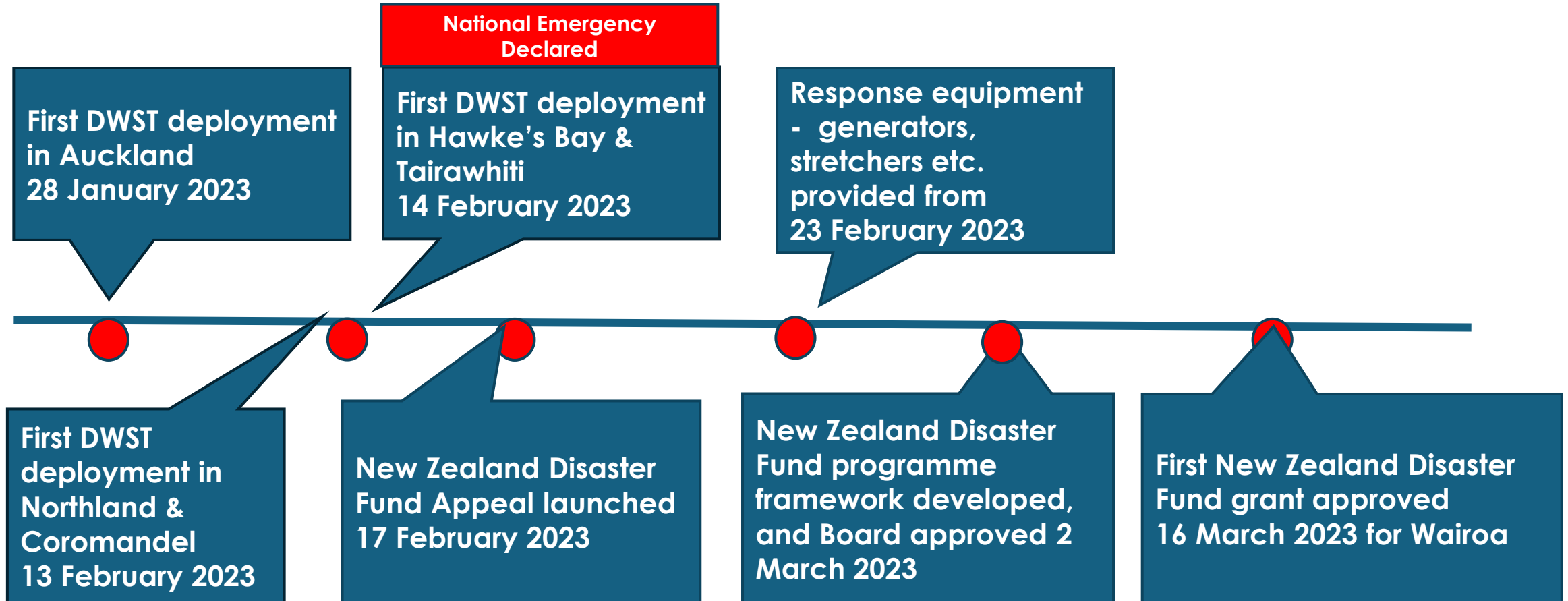








January 10 : Cyclone Hale | January 27 : Auckland Anniversary Floods | February 13: Cyclone Gabrielle



**NZ Disaster Fund**

Please donate now. Scan the code or head to [nzherald.co.nz](http://nzherald.co.nz)

Supporting those affected by Cyclone Gabrielle and helping Aotearoa New Zealand prepare for, respond to, and recover from future disasters.

New Zealand Red Cross  
June 27

Did you catch us on Fair Go last night?  
The segment focused on how the New Zealand Disaster Fund is helping the people of Tairāwhiti and Hawke's Bay and even featured our Tairāwhiti Regional Project Manager Phil under a rather large rainbow.  
If you missed it, you can watch the our feature here:

TVNZ.CO.NZ  
Watch Fair Go | Episodes | TVNZ+  
Join Pippa Wetzel, Hadyn Jones and the Fair Go team as they stand up for the underdogs and ...

1.3K 248 comments 37 shares

**Newshub.**  
25 October 2023

HOME VIDEO **NEW ZEALAND** WORLD DECISION 23 RWC23 SPORT ENTERTAIN

**CYCLONE GABRIELLE**

**Red Cross defends slow rollout of \$21 million Cyclone Gabrielle fund**

Collage of various Red Cross fundraising and awareness posters, including 'Silent auction for the Red Cross', 'Muffin Break', 'Charity Fundraiser', 'Red Cross day', and 'Support for Cyclone Gabrielle'.

**WHERE'S THE MONEY?**

daveletele • Follow

Where are the millions that have been raised for Red Cross, and what percent of every dollar donated by every day kiwis actually gets to the people in need.

I got this feedback from @lloydburrr on @todayfm.nz about the millions and millions that have been raised for them.

Red Cross: 'We continue to deliver support through the New Zealand Disaster Fund. So far over \$1.88 million has been committed.'

So only 15% of the money donated so far? Also committed is not the same as reached the people in need now. This is an emergency not a training call.

3,718 likes  
March 24, 2023

## External

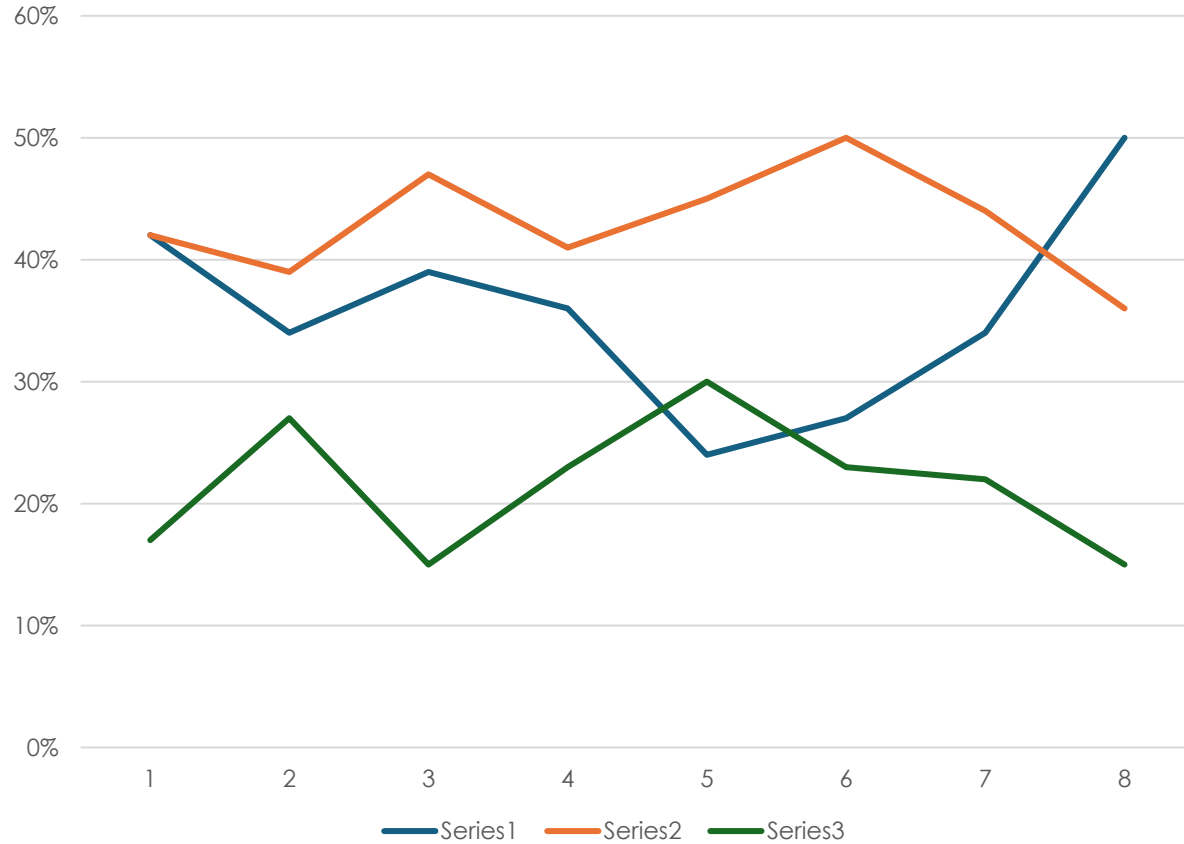
- **350k+** website page views
- **130+** Social media posts
- **12** Videos
- **80** Newspaper advertorials
- **34** Impact stories
- **53+** Media enquiries
- **34** Media interviews
- **7** Long-form stories on the web
- **14** Fortnightly updates across website, social media and email
- **2** key reports - six months a year

## Internal

- **14** Stakeholder email updates
- **40+** Intranet updates
- **2** Online events
- **16** internal newsletters
- **6** Updates at Area Council Chairs meetings
- **42** Operational Situation Reports



## Online sentiment toward NZ Red Cross



Note September is not included in the results as they were skewed by an increase in negative commentary regarding the launch of our special appeals for Morocco and Libya.

**New Zealand Red Cross** 3 May 2023 · 🌐

👏 What we do in emergencies and disasters

We have a legislated role to help to look... See more

**What we do in emergencies and disasters**

We have a legislated role to help to look after people's **emotional and physical welfare** during an emergency or disaster

**New Zealand Red Cross** 14 Mar · 🌐

As a registered charity and not-for-profit, we do what we do to improve the lives of vulnerable people. We follow all legal obligations, report ho... See more

**What we do with money**

We get a lot of questions about what we do with the money donated to us. Here's how we make sure it's spent properly.

**We're a registered charity**

We do what we do to improve the lives of vulnerable people. We follow all legal obligations, publicly report how we spend money, and we're audited annually. We're a not-for-profit.

**Where we spend the money raised for our Annual Appeal**

Money raised for our Annual Appeal is used to support our humanitarian work in New Zealand and overseas. This includes disaster preparedness, response, and recovery, as well as delivering programmes like Meals on Wheels and supporting former refugees.

~~Admin fees~~  
**Running costs**

To help others, we need staff, offices, and infrastructure. It also costs us money to do things like issue receipts, track and assign funds, report spending, and be accountable. We keep running costs as low as possible.

**We couldn't exist without our supporters**

We're so grateful for the generosity of people and organisations who make it possible for us to do our work. We simply couldn't support thousands of people affected by disaster and conflict, as well as vulnerable people in our communities, without your support.

## Cyclone Gabrielle: NZ Disaster Fund — 10 questions from Hawke's Bay for Red Cross boss

By **Chris Hyde**  
Editor, Hawke's Bay Today · Hawkes Bay Today · 19 Apr, 2023 12:55 PM · 13 mins to read

Save Share



Red Cross NZ secretary-general Sarah Stuart-Black. Photo / Mark Mitchell

**ONE Voice Community Services Trust** was live. · Follow  
19 Sep 2023 · 🌐

Kia ora whanau. Thank you our **New Zealand Red Cross** Whanau and to ALL who support our people 🙏... See more



### Health advice in different languages

- > [Te reo Māori](#)
- > [New Zealand Sign Language](#)
- > [العربية | Arabic](#)
- > [简体中文 | Chinese \(Simplified\)](#)
- > [繁體中文 | Chinese \(Traditional\)](#)
- > [Te Reo Māori Kūki 'Āirani | Cook Islands Māori](#)
- > [فارسی | Farsi](#)
- > [Vosa Vakaviti | Fijian](#)
- > [Français | French](#)
- > [ગુજરાતી | Gujarati](#)
- > [हिन्दी | Hindi](#)
- > [日本語 | Japanese](#)
- > [Te taetee ni Kiribati | Kiribati](#)
- > [한국어 | Korean](#)
- > [Vagahau Niue | Niuean](#)
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- > [Fāeag Rotūam | Rotuman](#)
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- > [ภาษาไทย | Thai](#)
- > [Te Gagana Tokelau | Tokelauan](#)
- > [Lea Faka Tonga | Tongan](#)
- > [Te Gena Tuvalu | Tuvaluan](#)
- > [اُردُو | Urdu](#)
- > [Tiếng Việt | Vietnamese](#)



# Covid-19: Mask exemptions proving 'impossible to manage', Countdown says

John Anthony

February 05, 2022 - 04:45pm

Share



احجز موعد تطعيمك من خلال **BookMyVaccine.nz** أو اتصل على الرقم **0800 28 29 26**

ابحث عن مزيد من المعلومات من خلال [Covid19.govt.nz/vaccines](https://www.Covid19.govt.nz/vaccines)



Te Kāwanatanga o Aotearoa  
New Zealand Government

Hifadhi nafasi ya kupata chanjo yako kwenye **BookMyVaccine.nz** au pigia simu **0800 28 29 26**

Pata maelezo zaidi kwenye [Covid19.govt.nz/vaccines](https://www.Covid19.govt.nz/vaccines)

Te Kāwanatanga o Aotearoa  
New Zealand Government



# 'Well worth it': Viral Ashley Bloomfield COVID-19 music video cost taxpayers \$40k

19/03/2021 Monika Barton



**Libby Greville** (She/Her) • You  
People, strategy, innovation.  
4yr •

Today we (the AOG Engagement team) partnered with Auckland Council to host the first of two Zoom hui we're holding to talk with local government communications people about Covid-19 response and readiness.

We shared learnings, discussed pain points and chatted about where things are headed.

The final hui is next week- if you (or someone you know) works in local government comms and haven't RSVP'd but would like to join us, email [covid.comms@dpmc.govt.nz](mailto:covid.comms@dpmc.govt.nz)

COVID-19 New Zealand

## Alert Levels

### Auckland

- Alert Level 2 with extra restrictions on social gatherings, funerals and tangihanga until 11.59pm on Wednesday 23 September
- Alert Level 2 from Thursday 24 September

### Rest of NZ

- Alert Level 2 until 11.59pm tonight, Monday 21 September
- Alert Level 1 from Tuesday 22 September



# Pair charged with escaping MIQ facility, third person hands herself in

5:46 pm on 20 October 2021

Share this

**Katie Todd**, managed isolation and quarantine reporter  
[@Katietodd\\_NZ](https://twitter.com/Katietodd_NZ)

A woman with Covid-19 has handed herself in to police after fleeing MIQ in Auckland and is due to appear in court tomorrow.



# Māori Party launches petition against more MIQ facilities in Rotorua

29/08/2021



The Sudima Quarantine Hotel in Rotorua. Photo credit: Getty Images



# Kaikoura NCTIR accommodation village comes to life with open day planned for July

PIPPA BROWN

June 27, 2017 · 03:02pm

0 Comments Share





Mind the gap

Design for diversity

Connect early and often

Thoughts?

[Libby@AtLarge.co.nz](mailto:Libby@AtLarge.co.nz)

022 698 9783