

Why work with RNZ?

RNZ's CHARTER

Purpose:

- To serve the public interest
- To provide reliable, independent, and freely accessible news and information

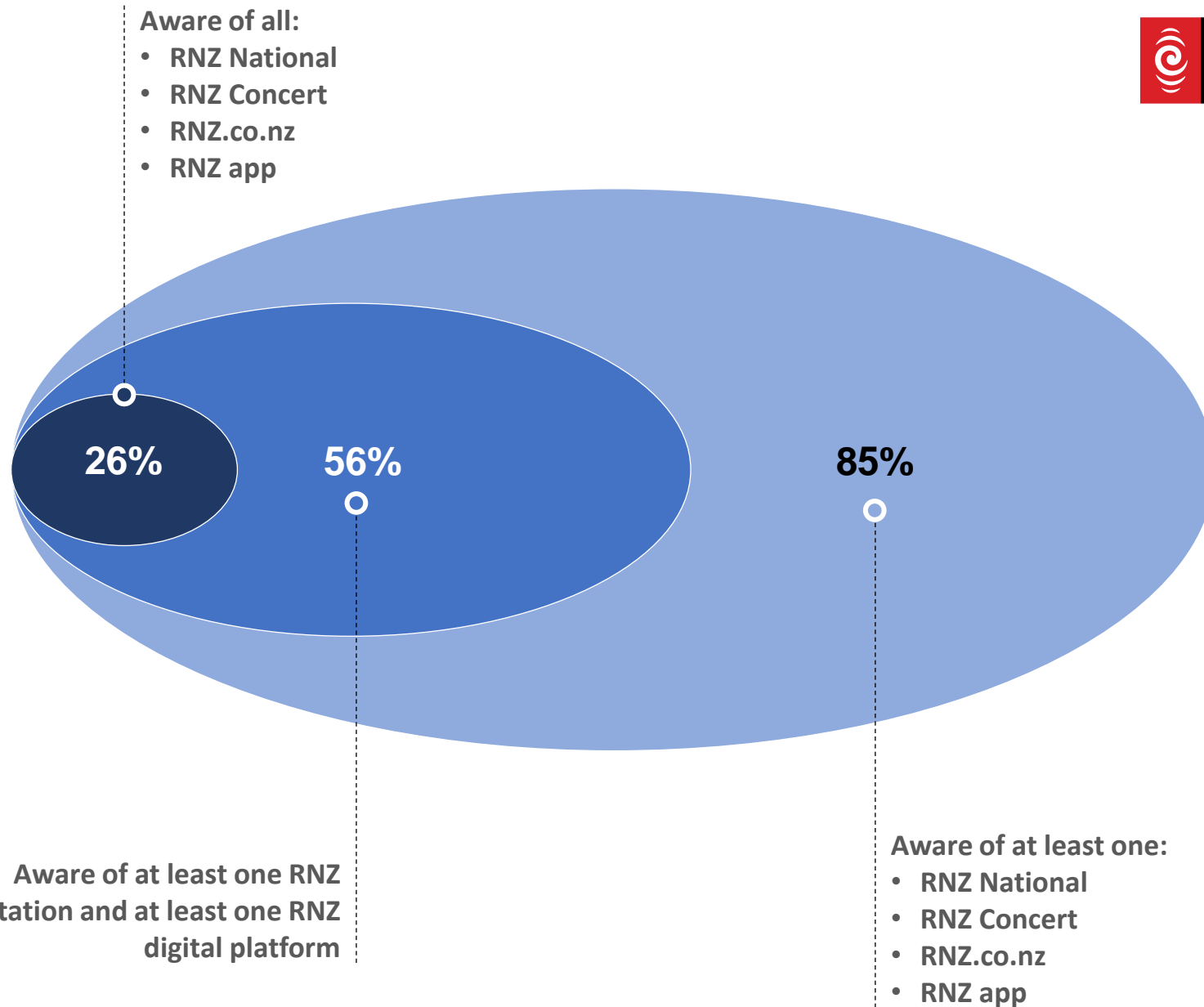
What's in it for you?



- Large audiences during emergencies – bigger than normal
- Listenership spikes on the hour at bulletins
- Huge draw to the live blog as well

In total
85%
New Zealanders
are aware of
RNZ's content
on at least one
platform

(not including RNZ's
podcasts, social media or
on third party platforms)



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RNZ

TE REO
IRIRANGI
O AOTEAROA